

The examples here illustrate the levels of goals and outcome statements that Peggy Maki (2012) suggests exist across an institution. Institutional learning goals are typically general in nature, becoming more defined at the program level, and then more clearly focused along the cognitive domain at the course level.

University Mission	The University of XX seeks to develop ethical and responsible leaders committed to		
Program Goals		Students learn about the process of identifying real-world ethical problems	
Program Outcomes		Identify and acknowledge one's own beliefs and assumptions.	
Course Goals		Understand how deeply held beliefs may hinder ethical decision-making.	
Learning Objectives		Apply a solution to a problem from 3 different perspectives.	

