




Gathering Data Through Assessment

	INSTITUTIONAL GOAL	PROGRAM GOAL Students will	COURSE LEARNING OBJECTIVE Students will	ASSESSMENTS		
				Lower-level learning skills		Higher-level learning skills
EXAMPLE	~communicate clearly in speech and in writing	~possess the knowledge, abilities, and skills necessary to write effectively for a variety of audiences.	~use technology to communicate effectively in various settings and contexts.	~list the components of a persuasive professional email communication	~peer review (annotate) a classmate's persuasive communication using the Review feature of Microsoft Word	~create and annotate a persuasive professional communication from the choices of subjects provided to you.