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ENG 102/Riek

Group Town Hall Project Rubric

Fall 2015

	Superior 20	Proficient 15	Needs Improvement 12	Developing 10
Civic Engagement	Demonstrates clear commitment to participate and lead in community contexts as a way to constructively influence the public good.	Demonstrates high levels of participation in community contexts as a way to constructively influence the public good	Demonstrates some civic participation in community contexts as a way to constructively influence public good.	Demonstrates emerging or experimental civic participation in community contexts, with some awareness of how these actions constructively influence the community or public good.
Content & Collaboration	Content is clear and well-developed and includes all required elements. Demonstrates capacity to exchange ideas about civic engagement in ways that draws on others' viewpoints.	Content is mostly clear and well-developed and includes all required elements. Demonstrates understanding of the importance of collaboration but content lacks cohesion.	Content is somewhat clear and well-developed, but is missing one required element. Demonstrates some collaborative elements.	Content is unclear, lacks development, and is missing two or more required elements. Lacks collaboration.
Organization	Each section on the website has a clear heading, supporting details and conclusion. All graphics have captions that adequately describe the people and action in the graphic.	Each section has a heading and supporting details. All graphics have captions.	Some sections have a heading and details. Most graphics have captions.	Sections not well organized and supported OR many graphics do not have captions
Conventions	No MLA format, spelling, capitalization, punctuation or grammar errors.	No more than two MLA format, spelling, capitalization, punctuation or grammar errors.	No more than 3 MLA format, spelling, capitalization, punctuation or grammar errors.	Several MLA format, spelling, capitalization, punctuation or grammar errors.
Graphics	Graphics are in focus, are well cropped and are clearly related.	Graphics are in focus and are clearly related.	Some of the graphics are in focus and clearly related.	Many of the graphics are not clearly related OR no graphics were used.