

Assignment

Comm 490: Senior Capstone

Dr. Armeda Reitzel

The Capstone Manuscript Speech Assignment:

You will revise one of your research papers for one of your upper division Communication courses into a 4-6 minute manuscript speech appropriate for a general audience who will watch the speech on the educational channel of Access Humboldt, our local access television station, or listen to it on KZZH-FM, Access Humboldt's radio station. This will require you to engage in appropriate audience and situational analysis. You will practice your speech with a team of peers who will provide feedback and support for you as you develop your speech. During week 3 you will choose whether your speech will air on radio or on television. The speech will be taped in one of two contexts: for the radio at the Community Media Center or for television at the Humboldt State University television studio. You will deliver your speech in front of a small, live audience while your speech is taped. Your speech will air periodically over a four-week period on Channel 8 or KZZH-FM. Televised speeches will be archived on the internet on the Access Humboldt website. Speeches given on the radio will be shared publicly via a website created by the class. You will review and reflect on your presentation and provide feedback to your peers. At the end of the semester you will consider and catalog the communication knowledge and skills you used in doing this assignment. You will give advice to future Comm 490 students to help them in completing this assignment successfully.

Timeline:

Week 2

Bring 3 papers in hard copy form that you have written for your upper division (300 or 400 level) Communication classes. If you have taken the Communication Research class, you need to bring that paper as one of your 3 papers. You will work together in a team of 3 or 4 students. You will do a "read-around" of all three papers each of you bring to class. Your peers will provide feedback and ask questions as if they are not familiar with the content. Use this information and their suggestions to figure out which paper to turn into a manuscript speech for the assignment.

Week 3

Discuss factors to consider in preparing and practicing your manuscript speech. Take a tour of the campus television studio and the Community Media Center (Access Humboldt's television and radio stations). Choose whether you will do your manuscript speech for radio or for television. Work on your manuscript speech.

Week 4

Bring your speech manuscript draft to class. Speech rehearsals will take place with your team members. One practice session will take place in the studio as if the taping were going on.

Weeks 5, 6, and 7

The taping sessions for the program episodes will occur during these three weeks. Each program episode group will perform its speeches twice during the designated taping session. Students in the live studio audience will complete the peer evaluations for two speakers and provide written comments. Dr. Reitzel will give you her feedback and grade on the speech presentation by the end of the week when you tape your speech.

Week 8

Complete your Capstone Manuscript Speech Self-Evaluation Comm 490 after you have listened to/watched your speech on air. Include feedback from your peers and your professor in your self-evaluation. Complete the Capstone Manuscript Speech Evaluation Form-Peer/Professor Feedback forms for two speeches of peers that you listened to/watched on air and were not present for during the live taping.

Weeks 9, 10, and 11

Communication 100 students will view the speeches on the internet archive for Access Humboldt or listen to speeches on the class website. Communication 100 students will write up evaluative essays on the speeches.

Week 13

Read Communication 100 students' essays on your speech and write up a 400-500 word essay summarizing and reflecting on the feedback that those students gave to your presentation.

Week 15

Write an essay in which you provide advice for completing this assignment successfully to future capstone students. Include a listing of the communication knowledge and skills highlighted in this assignment.

Grading:

The entire assignment is worth 100 points. This is 20% of the total points possible in the Communication 490 course.

Rubric: The Oral Communication Value Rubric. American Association of Colleges and Universities. Dr. Reitzel will use this rubric to evaluate and grade your recorded speech presentation. Each rating will be multiplied by two. 40 points possible

Capstone Manuscript Speech Self-Evaluation Comm 490
Self-evaluation of live performance and recorded performance, including feedback from peers and professor: 20 points possible

Capstone Manuscript Speech Evaluation Form-Peer/Professor Feedback

Please cite as: Reitzel, A. (2016). Capstone manuscript speech. Humboldt State University. 3

Provide feedback to two live presentations within your program episode group and two recorded presentations of your peers in other groups. 20 points possible (up to 5 points each)

Summary and reflection of Comm 100 students' feedback to the aired speech
Write a 400-500 word review and reflection of the feedback given in the essays of three Communication 100 students. 10 points possible

Advice for future Comm 490 students in how to be successful on this assignment
Write a 450-550 essay in which you give concrete advice to future capstone students in how to be successful on the capstone manuscript speech assignment. Include a listing of the communication knowledge and skills highlighted in this assignment. 10 points possible

Rubric or criteria

- The Oral Communication Value Rubric by the American Association of Colleges & Universities.
<https://www2.humboldt.edu/academicprograms/sites/default/files/Oral%20Communication%20Rubric.pdf>
- Capstone Manuscript Speech Self-Evaluation Comm 490
<https://docs.google.com/forms/d/e/1FAIpQLSdkovWA1dUpHwcUYiva3-cENmvRwXwChGCEX4-GxDDIYYU2QA/viewform>
- Capstone Manuscript Speech Evaluation Form-Peer/Professor Feedback
<https://docs.google.com/forms/d/e/1FAIpQLSdkovWA1dUpHwcUYiva3-cENmvRwXwChGCEX4-GxDDIYYU2QA/viewform>
- The Competent Speaker Speech Evaluation Form, Second Edition
Edited By Sherwyn Morreale Michael Moore Donna Surges-Tatum Linda Webster
http://www.natcom.org/uploadedFiles/Teaching_and_Learning/Assessment_Resources/PDF-Competent_Speaker_Speech_Evaluation_Form_2ndEd.pdf See pages 12-15 for the “Eight Public Speaking Competencies and Criteria for Assessment.”