

**Middlesex Community College**  
**Department of Business Administration**  
**BUS 110 Introduction to Business**  
**Professor: Dr. J. W. Dottin**  
**Spring 2016**

## **BUSINESS LEADERSHIP RESEARCH PROJECT**

### **CAPSTONE PROJECT EXPECTATIONS:**

The Business Leadership Research Project will be based on credible academic sources of a trans-national/global business leader of your choice. These credible academic sources will include at least three to five (3 -5) primary sources including a book about the trans-national/global business leader as well as journal articles and the use of visual data such as film that support your thesis premise and present different points of view about the leader. The primary sources must be approved by the professor prior to engaging in the research process.

Students will be required to submit abstracts (summaries) of their articles throughout the process at assigned times as well as several write-ups consisting of 1-2 pp. of at least one key leadership principle covering all the requirements from 1 – 8 of the Paper Requirements below. As a result, you will construct the final drafts of the research project leading to the presentation of your final paper to your peers. After completing the completing this process, you will submit your work in three modes: (1) in-class, (2) via Blackboard submission tab, and (3) uploaded to the ePortfolio website.

### **PAPER REQUIREMENTS:**

1. Identify at least 5 key principles and/or concepts from credible sources you have self-selected that made this trans-national/global business leader successful.
2. Relate each of the 5 or more key principles and/or concepts to specific principles and concepts discussed throughout the course in terms of the course content within the online text module, guest speakers, field trips and lectures as supporting evidence of the specific principle.
3. How do each of the 5 or more key principles and/or concepts of the sources that further deepen your understanding of the course content and provide new insights to be furthered explored in future business courses?
4. What is your leadership style? How does each of the 5 or more key principles and/or concepts connect to your goals as a future leader?
5. Provide and examine evidence that supports this leadership style as being effective/influential; and those that oppose this leadership style as being effective/influential? What new insights you have gained from the process of writing this paper?

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6. Evaluate the ethical issues that this business leader and/or the organization were involved in. Explain these ethical issues, and how you would approach this problem(s) differently?
7. Pose at least three questions on leadership that the book did not address, and reflect on the possible answers to your questions.
8. Determine and identify your own leadership style and what conclusions you can draw about your leadership style in comparison to your business leader?

### **STRUCTURE OF PAPER (5 – 10 pp.):**

1. APA Title Page (Running Head)
2. Abstract
3. Introduction (1/2 p.)
4. Body (4 - 6 pp.)
5. Conclusions (1/2pp.)
6. Reference (APA Format)

### **PLAGARISM:**

Plagiarism, which is defined as the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgement. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials. Taking credit for work done by another person or doing work for which another person will receive credit. Copying or purchasing other's work or arranging for others to do work under a false name. All papers will be reviewed for plagiarism via "Turn-it-in" or "Blackboard Safe Assign". In the event of plagiarism, students will be subject to the college's disciplinary action according to the MCC Code of Conduct Policies.

*Please cite as:* Dottin, J., Awkward, R., & Brocatto, C. (2016). Business Administration and Business Ethics Linked Assignments. Middlesex Community College.

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## **BUSINESS LEADERSHIP RESEARCH PROJECT**

### **SEMESTER TIMELINE FOR TASKS COMPLETION OF CAPSTONE PROJECT**

**WEEK 3** – LIBRARY VISIT

**WEEK 4** – SELECTION OF BOOK

**WEEK 6** – SELECTION OF JOURNAL ARTICLES (3 or more)

**WEEK 8** – JOURNAL ARTICLES ABSTRACTS & COPY OF ARTICLES (3 or more)

**WEEK 9** – Draft of References List (APA Citation Format Style)

**WEEK 10** – OUTLINE OF LEADERSHIP PAPER

**WEEK 11** – 1<sup>st</sup> WRITE-UP OF ONE LEADERSHIP PRINCIPLE (1-2pp.) &  
MCC WRITING CENTER SLIP BASED ON PAPER REQUIREMENTS 1 – 8

**WEEK 12** – 2<sup>nd</sup> WRITE-UP OF TWO LEADERSHIP PRINCIPLE (1-2pp.)  
BASED ON PAPER REQUIREMENTS 1 – 8

**WEEK 13** – 3<sup>rd</sup> WRITE-UP OF TWO LEADERSHIP PRINCIPLE (1-2pp.)  
BASED ON PAPER REQUIREMENTS 1 – 8

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## **BUSINESS LEADERSHIP RESEARCH PROJECT**

**WEEK 14 – DRAFT OF LEADERSHIP PAPER & WRITING CENTER SLIP**

**BASED ON PAPER REQUIREMENTS 1 – 8**

**WEEK 15 - PEER REVIEW OF REVISED DRAFT**

**BASED ON PAPER REQUIREMENTS 1 – 8**

**WEEK 16 – FINAL EXAM PERIOD SUBMISSION & PRESENTATION**

- CAPSTONE: BUSINESS LEADERSHIP RESEARCH PROJECT  
IN-CLASS SUBMISSION OF HARDCOPY
- PPT PRESENTATION OF BUSINESS LEADERSHIP RESEARCH PROJECT
- UPLOAD PAPER & PPT FILES TO BLACKBOARD (Bb) SUBMISSION SITE
- EMBED FILES IN YOUR INDIVIDUAL e-PORTFOLIO WEBSITE