Please cite as: Kleinman, N. D. (2016). *Design and color trend development.* Fashion Institute of Technology.

Name	TD137 Overshot Trend Collection
Description	
Rubric Detail	

Criteria	Levels of Achievement				
	Exceeded Criteria	**Met criteria**	**Approached criteria**	**Did not meet criteria**	**Failed Criteria\<BR\>**
Technical Weaving Skill **Weight** 5.00%	**100 %** Execution of weaving is of excellent quality. No errors or minor errors in samples.	**80 %** Execution of weaving is of good quality. Minimal errors in woven samples.	**70 %** Execution of weaving is of average quality. Errors are evident in woven samples.	**60 %** Execution of weaving is of poor quality. Errors are evident in woven samples.	**0 %**
Technical Skill **Weight** 8.00%	**100 %** Clear and intelligent understanding of how to create new patterns through designing weaves/lifting plan.	**80 %** Good evidence of understanding how to create new patterns through designing weaves/lifting plan.	**70 %** Some evidence of understanding of how to create new patterns through designing weaves/lifting plan.	**60 %** Limited evidence of understanding of how to create new patterns through designing weaves/lifting plan.	**0 %**
Technical Paperwork **Weight** 8.00%	**100 %** Technical information accurate, professionally and clearly written.	**80 %** Technical information is accurate but not professionally written or technical information has minor errors.	**70 %** Technical information has many errors or is not clearly written.	**60 %** Technical information recorded incorrectly or not handed in.	**0 %**
Trend and Research **Weight** 15.00%	**100 %** Displays critical thinking and originality in developing trend and assessing supporting content.	**80 %** Displays a clear thought process in developing the trend and assessing supporting content. Written	**70 %** Trend is common or trend is not developed (an inspiration has been chosen; however, it is not necessarily a trend). Written	**60 %** Content for trend is needs more development to create a coherent idea. Or, an inspiration has been	**0 %**

Criteria	Levels of Achievement				
	Exceeded Criteria	**Met criteria**	**Approached criteria**	**Did not meet criteria**	**Failed Criteria **
	Written explanation is professional, clear and has excellent supporting research. Trend and research supports color story and creates a definitive mood in collection.	explanation is clear and has good supporting research. Trend and research supports color story and mood of collection.	paragraph needs more development to explain trend and supporting research. Further research or stronger content is needed to support trend. Color story does not follow the research that was done.	chosen but it is not necessarily a "trend". Research is weak or not done. Research was not used to develop color or mood for collection.	
Concept Originality/Creativity **Weight** **15.00%**	**100 %** Solutions are outstanding, distinctive and innovative. Projects exhibit the process of creative thinking and the development of an individual style.	**80 %** Original and creative concept that achieves parameters of assignment. Displays a clear thought process in developing the trend and assessing supporting content.	**70 %** Basic understanding of assignment; offers standard solutions.	**60 %** Work meets bare minimum requirements but adds little insight or creative input.	**0 %**
Design Composition **Weight** **22.00%**	**100 %** Strong, creative choice of design elements (weave and material choices), choices contribute to exciting design. Patterns are diverse and have strong "all over",	**80 %** Design elements (weave and material choices) support the designs. Patterns are "all over", "tossed" or vertical in layout but may read as a strong horizontal stripe.	**70 %** Basic understanding of design elements (weave and material choices). Designs would benefit from further development. Patterns have strong horizontal striping and do not read as "all	**60 %** Limited understanding of how weave and material choices affect design. Heavy use of horizontal striping in designs. Designs do not work together to create a collection. 	**0 %**

Criteria	Levels of Achievement				
	Exceeded Criteria	**Met criteria**	**Approached criteria**	**Did not meet criteria**	**Failed Criteria **
	"tossed" or vertical layouts.	Designs work together to form a collection.	over", "tossed" or vertical. Some designs work together as a collection.		
Color- Collection **Weight** **10.00%**	**100 %** Color unifies the designs as a collection and helps create a definitive mood.	**80 %** Color works to create a collection and imply a mood.	**70 %** Color does not create a cohesive collection across all designs.	**60 %** Color choices do not create a cohesive collection.	**0 %**
Color- Individual Samples **Weight** **10.00%**	**100 %** Color choice supports overall concept and creates visual impact. Color placement is excellent.	**80 %** Color choice supports overall concept. Good color placement.	**70 %** Limited evidence of how color works in woven design and the impact of color on designs. Color placement needs further development.	**60 %** Limited color choices are apparent. Color is poorly developed.	**0 %**
Presentation **Weight** **7.00%**	**100 %** Presentation is clean, concise and professional.	**80 %** Presentation is clean, neat, and professional with some limitations.	**70 %** Overall impression lacks professionalism.	**60 %** Overall presentation is careless and sloppy.	**0 %**

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