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<u>Value</u>	<u>Grading Criteria</u>	<u>Not Included</u>	<u>Minimal</u>	<u>Acceptable</u>	<u>Excellent</u>
5	Does the video or power point have an appropriate introduction?	0	1 - Brief Introduction	3 - Intro explains purpose of the product	5 - Intro explains purpose and gives full context of information that follows
15	Does it fully address the question? (Applied learning)	0	5 – Provides some (less than 5) examples of skills/behaviors needed	10 – Provides many examples (at least 5) of skills/behaviors needed	15 – Provides all components and goes beyond in explaining skills/behaviors for success
10	Does it show several different aspects of college? (Applied learning)	0	3 – Provides images of few (less than 5) aspects	7 - Provides images of many (at least 5)	10 - Provides images of more (at least 8) aspects and explains well
10	Does it highlight academic preparation? (Applied learning)	0	3 - Academic preparation is identified as needed	7 – Academic preparation is explained as central to success	10 – Academic preparation is highlighted and ideas for building this presented
10	Does it address social / emotional preparation? (Applied learning)	0	3 – Social/emotional aspects of success mentioned	7 - Social/emotional aspects of success described	10 - Social/emotional aspects of success highlighted and ideas for developing this presented
10	Does it discuss the importance of being involved on campus? (Applied learning)	0	3 – Being involved mentioned	7 – Examples of being involved discussed	10 – Benefits of being involved discussed and examples given
10	Does it discuss the use of campus resources? (Applied learning)	0	3 – Few campus resources (less than 5) mentioned	7 – Several (at least 5) resources discussed	10 – Many (at least 8) resources discussed and benefits highlighted
5	Does it show that everyone in the group participated? (Collaborative learning)	0	1 – All names on assignment	3 – All participants in images	5 – All participants in images and slide or handout explaining contribution included
5	Does it capture the attention of the audience? (Communicative fluency)	0	1 - presentation is generic or audience inappropriate material	3 - presentation provides audience appropriate material	5 – presentation is dynamic and provides audience appropriate material

5	Does it have an appropriate conclusion?	0	1 – Brief conclusion	3 – Conclusion summarizes material presented	5 - Conclusion summarizes and integrates material presented and provides a context for info
5	Does it follow a logical organizational sequence?	NA	1 – Jumps from topic to topic	3 – Provides transition from topic to topic	5 – Overview of topics with explanation is provided (like a table of contents) and followed
5	Is the language/style appropriate to the audience? (Communicative fluency)	NA	1 – Language/style is generic, could be for anyone, many errors	3 - Language/style is appropriate but not engaging, few errors	5 - Language/style is engaging, audience specific, and free of errors
5	Submitted to the instructor in proper form by the assigned due date?	NA	1 – On correct date but late or submitted sloppily or wrong format	3 – Correct date and time, sloppy or wrong format	5 – Correct date and time, neatly presented in correct format
100	Total Point Value				