MIDDLESEX COMMUNITY COLLEGE
ETH 102 – BUSINESS ETHICS
Prof. Carlos Brocatto

Group ePortfolio PROJECT: ETHICS IN BUSINESS PRACTICES

The project is a group ePortfolio assignment worth twenty points. Students must form groups and collaborate to create an ePortfolio using Middlesex Community College's Digication website: middlesex.digication.com. This is the format required for each group to submit their work. A template is available upon signing into the course on the Digication platform. This assignment has five parts. The first four parts must be presented on their own dedicated tabs on the group's ePortfolio. The fifth is an in-class presentation of the group's work.

Project Materials
"Getting Started Digication Screenshots," a PDF introducing ePortfolio (see Blackboard).
Shaw, William. *Business Ethics 9th Ed*. Boston: Cengage 2014.
Internet access

Getting Started: Setting up Your Group's ePortfolio
1. Create a group of no more than five people.
2. Designate one person as the group's ePortfolio editor.
     a. Everyone in the group must consult materials for creating an ePortfolio (found under the "Content" area of our course's blackboard site).
     b. The editor must create an ePortfolio.
     c. The editor must then add everyone else in the group as additional editors.
3. Set up the group's ePortfolio according to the "Assignment Template ePortfolio."
     a. Assign your group a name.
     b. Assign your ePortfolio your group's name.

Part One (4 points): Five Hundred-Word Case Study Analysis – *One Tab*
Your group must select an ethical issue that affects, or is raised by, a business practice. Each member of your group must select a real-world case study that communicates the agreed upon ethical issue. The following website has ideal examples you are free to use:

http://www.icmrindia.org/casestudies/Case_Studies.asp?cat=Business%20Ethics

Each group member must be designated a link on the ePortfolio's "Ethics in Business Practices— Ethical Issue" tab. The link must use the student's name to link to their respective *five hundred-word* "Case Study Analysis" (think "wiki" page with text, images and/or video). Each "Case Study Analysis" must summarize the case study and provide an analysis that explains its relation to the group's chosen ethical issue AND possible related ethical issues in business practices. Please include all relevant annotated citations.

Here is an example of Part One's tab format:
Tab Title: "Ethics in Business Practices—Job Discrimination"
  Links:
    Group Member 1 – "Case concerning Minorities"
    Group Member 2 – "Sexual Harassment Case"
    Group Member 3 – "Case concerning Age Discrimination"

Part Two (8 points): Thousand-Word Evaluation & Application of Ethics – *One Tab*
On the group ePortfolio's second tab titled "Application of Ethical Concepts to Case Studies," each group member must create a link to a detailed *One Thousand-word* evaluation of another group member's case study. This evaluation must include a critique of ethical practices as well as a prescription for ethical practices that should be (should have been) adopted for improvement. The evaluation must reference ethical programs (e.g., utilitarianism) and concepts (e.g., blameworthiness). Each evaluation is to be linked, once again, by using each group members' full name followed by the case study they evaluate.

NOTE: no one is to conduct an evaluation of their own case study supplied on the first tab (i.e., you must swap case studies).

Here is an example of Part Two's tab content:
Tab Title: Applying Ethical Concepts to Case Studies concerning Job Discrimination
  Links:
    Group Member 2 – "Case concerning Minorities"
    Group Member 3 – "Sexual Harassment Case"
    Group Member 1 – "Case concerning Age Discrimination"

Part Three (4 points): Reflection Video Essays – *One Tab*
Each group member must create a two to five minute *Reflection Video Essay*. The video must include the following:

- Introduction of student and a list of contributions to the group's "Final Project."
- A personal note regarding the student's assessment of the ethical issue their group chose and how business practices affect, or are affected by, it.
- A Reflection on the experience of working on the project.

Note: This part of the project is extremely flexible and can take various forms, i.e., a short documentary film, video reports, podcasts, etc.

Part Four (4 points): Class Presentation
Class presentations are to be up to fifteen minutes in length. Each group member must present on their work for up to four minutes. This will be followed by a two to three-minute question and answer period.

More specifically, the presentation should be split into *three parts*:

- The *first part* should allot each group member two minutes explain their contribution to the group's chosen Case Study (up to two minutes may be used by showing videos associated with the student's contribution).
- The *second part* should allot each group member an additional two-minutes to present their work on the "Case Study Application of Ethical Concepts."
- The *third part* should consist of a question and answer period not to exceed three minutes.