

NILOA's Track at the 2018 Assessment Institute

We invite you to join us for the [2018 Assessment Institute](#) in Indianapolis to be held at the Indianapolis Marriott Downtown October 21-23. The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education. We anticipate that some 1000 educators from virtually every state and several other countries will take part in the 2018 Institute. The Assessment Institute is designed to provide opportunities for (1) individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field, (2) individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills, and (3) those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute. Below, you can find information on the sessions that comprise NILOA's track at the 2018 Assessment Institute. You can find the full program [here](#).

Sunday, October 21

1:30-4:30pm. Pre-Institute Workshop: "An Introduction to Assessment and Navigating the Assessment Institute"

Presenters: Gianina Baker, NILOA Assistant Director, and Pat Hutchings, NILOA Senior Scholar

Room: Marriott 3 & 4

New to the Assessment Institute and/or new to assessment? Want to make the most of your time here? Interested in learning some basics on assessment to help navigate the language, approaches, and information you will hear in the sessions? Join us for a Sunday afternoon workshop prior to the kick-off of the Institute. We'll cover an introduction to assessment for beginners, outline how best to navigate the Institute and pick which sessions for folks to attend based on their needs, and provide opportunities for networking.

This introductory workshop is intended for individuals new to assessment and the Institute. Beginning with basic terms, concepts, and a brief history of assessment, we'll explore the core principles of effective assessment, emerging trends, and lessons learned. Designed to be interactive throughout, this will be an occasion to raise questions, hear from colleagues, learn about successful efforts on a wide range of campuses, and identify resources you can tap into when the need arises. We will share the resources available through the National Institute for Learning Outcomes Assessment (NILOA) to address the issues you are most likely to face as you begin your work. We will wrap up our time together planning out which sessions to attend during the Institute to best get your needs met.

**10:00-11:00am. National Institute for Learning Outcomes Assessment (NILOA):
Reflecting on 10 Years and Beyond**

Presenter: Natasha Jankowski, NILOA Director

Room: Marriott 1 & 2

The National Institute for Learning Outcomes Assessment (NILOA) is celebrating its tenth year. This track keynote will provide an overview of where we have been focused upon movement within the field of assessment around changing faculty development, use of technology, shifting roles of various stakeholders including support staff and students, and the move from compliance to meaningful use of evidence to improve student learning. Together, we will explore emerging trends in assessment and discuss what the next ten years might hold for assessment practice, especially in light of commentary and critiques about the role and effectiveness of assessing student learning. **This session will be offered once more Tuesday, October 23, from 8:15 to 9:15 am.**

**11:00 am-12:30pm. Lifetime Achievement in Assessment Award Luncheon (Optional
Advanced Purchase – \$45 per person)**

Featured Speaker: George D. Kuh, NILOA Founding Director and Senior Scholar and Chancellor's Professor Emeritus of Higher Education, Indiana University

Room: Marriott 5 & 6

Among his various achievements, Dr. Kuh founded the National Institute for Learning Outcomes Assessment (NILOA) and the Center for Postsecondary Research, which houses the National Survey of Student Engagement (NSSE), and the Strategic National Arts Alumni Project (SNAAP). Throughout his career, Dr. Kuh has authored over 400 publications, presented at countless conferences, consulted for approximately 400 domestic and international postsecondary institutions, and is a past president of the Association for the Study of Higher Education (ASHE). Please join us in celebrating Dr. Kuh as he receives the Trudy W. Banta Lifetime Achievement in Assessment Award.

**12:30-1:30pm. Historically Black Colleges and Universities (HBCU) Assessment Trends:
Provosts' Perspectives**

Presenters: Verna F. Orr, NILOA Research Analyst, Peter Nwosu, Clark Atlanta University, Lynda Brown-Wright, Jackson State University, Michael Hodge, Morehouse College, and Beryl McEwen, North Carolina A&T State University

Room: Indiana Ballroom E

According to Ikenberry (2015), college and university leaders have an opportunity to shape the institutional agenda and a mandate to think about and act strategically on two central priorities: How will we strengthen and secure the long-term future of this campus, and what can we do to improve student success? HBCUs/institution's historical strength lies within its culturally relevant approach to teaching and learning. This panel draws together Provosts from various Historically Black Colleges & Universities (HBCUs). Panelists will discuss assessment approaches and practices, specific to their campus used

to improve student learning. This provost perspective will shine light on how HBCUs create pathways to create, cultivate, confirm, and communicate student learning and success.

1:45-2:45pm. Using the Excellence in Assessment Designation to Advance Campus Assessment

Stephanie Poczos, NILOA Coach from National Louis University; *Faon Grandinetti*, Harper College; *Melinda Trembl*, Northern Arizona University
Room: Indiana Ballroom E

The Excellence in Assessment (EIA) Designation program recognizes institutions for their efforts in intentional integration of campus-level learning outcomes assessment. The EIA designation evaluation process is directly and intentionally built from NILOA's Transparency Framework and is co-sponsored by the VSA, NILOA, and Association of American Colleges and Universities (AAC&U). This presentation will share information on the EIA Designation and application process, as well as engage 2018 EIA designees in reflecting on lessons learned and promising practices from their application.

3:15-4:15pm. Mapping Integrative Learning Between General Education and the Major

Sandra Bailey, NILOA Coach from Oregon Institute of Technology; *David Marshall*, NILOA Senior Scholar, California State University San Bernardino
Room: Indiana Ballroom E

Participants will work to make sense of student learning experiences across an institution. Presenters will share their experience from two institutions including mapping of curriculum, integration of general education, and reenvisioning of assessment within the Learning Systems Paradigm—a framework to help participants reflect on the organization of their institution, whom they might involve, and how to accomplish work within that organization. Participants will leave with next steps to implement general education and major integrative efforts on their own campus. Presenters will share various resources available to assist in efforts to better align and integrate general education and the major.

4:30-5:30pm. The VALUE of Learning

Terrel Rhodes, Association of American Colleges & Universities (AAC&U); *Jillian Kinzie*, NILOA Senior Scholar, NSSE Institute
Room: Indiana Ballroom E

After a brief introduction to the VALUE rubrics and the work of the VALUE Institute, the session will provide an overview of the findings from the inaugural year of AAC&U's VALUE Institute and the VALUE/Multi State Collaborative initiative on direct assessment of student learning. Building on the first overview report on the initiative, *On Solid Ground*, the findings from the summer 2018 scoring of student work will be presented. In addition to inviting the attendees to explore the findings, the session will also explore what campuses and state level policy makers are doing with the results to improve student learning and success.

8:15-9:15am. National Institute for Learning Outcomes Assessment (NILOA): Reflecting on 10 Years and Beyond

Presenter: Natasha Jankowski, NILOA Director

Room: Marriott 1 & 2

The National Institute for Learning Outcomes Assessment (NILOA) is celebrating its tenth year. This track keynote will provide an overview of where we have been focused upon movement within the field of assessment around changing faculty development, use of technology, shifting roles of various stakeholders including support staff and students, and the move from compliance to meaningful use of evidence to improve student learning. Together, we will explore emerging trends in assessment and discuss what the next ten years might hold for assessment practice, especially in light of commentary and critiques about the role and effectiveness of assessing student learning.

9:30-10:30am. Assessing Co-Curricular Learning and Comprehensive Learning Records

Amelia Parnell, NASPA Student Affairs Administrators in Higher Education; and Laura Wankel, NILOA Coach from Northeastern University

Room: Indiana Ballroom E

This session will provide an overview of trends in documenting and assessing co-curricular learning that are emerging across the U.S. Specifically, the example of Northeastern University's initiative that is aimed at leveraging the full learning ecosystem of the University, helping learners to describe and transfer developed skills, become more reflective, intentional and self-directed in their learning, will be shared as a means to highlight effective student and academic affairs assessment partnerships. The session will also include an overview of NASPA's work with the American Association of Collegiate Registrars and Admissions Officers (AACRAO) to prototype and scale a verified record that includes documented learning from the many places learning occurs.

10:45-11:45am. Competency-Based Education: Quality Program Design and Assessments

Ellen Baker Derwin and Laurie Dodge, NILOA Coaches from Brandman University

Room: Indiana Ballroom E

Competency-based education (CBE) addresses key needs in higher education by providing credentials and programs that are affordable, accessible, and high quality. CBE programs are based on evidence of student mastery of learning. In this session, participants will learn about CBE program design with assessment at its center. Using the Competency-Based Education Network (C-BEN) Quality Framework, participants will learn how to build authentic assessments and quality rubrics. The presenters will guide participants through the process for developing a CBE program using backward design from 1) Outcomes to 2) Assessment to 3) Educational Journey. Presenters will share relevant resources and lessons learned.

1:15-2:15pm. Finding Freedom in General Education Learning Outcomes: Rethinking Assignment Design and Pathways

Laura Gambino, NILOA Coach from the New England Association of Schools and Colleges (NEASC); and *Paul Hanstedt*, NILOA Coach from Roanoke College
Room: Indiana Ballroom E

Why, with all the innovations in general education (GE) in recent years, do we continue to assign students the same old research papers? And why, with all the ways they connect, do we continue to think about GE as separate from programs of study or majors? In this interactive session, NILOA Coaches explore the ways in which reconsidering GE outcomes can free our thinking about assignment design and guided pathway reform efforts, helping us to better prepare students for their next steps beyond graduation. Participants are encouraged to bring their experiences with general education reform and guided pathways to the conversation.

2:45-3:45pm. Designing Assignment Charrettes to Improve Learning on Your Campus

Nancy Quam-Wickham, NILOA Coach from California State University Long Beach; and *Ruth Slotnick*, NILOA Coach from Bridgewater State University
Room: Indiana Ballroom E

Assignments are key to improving learning. Assignment design charrettes are carefully structured and planned workshops in which faculty members work on individual or group assignments in a collaborative and supportive setting. Well-designed, transparent assignments can both promote learning and provide better evidence for faculty members to measure student achievement. This session will provide participants with the knowledge and tools they will need to design a NILOA-type assignment design charrette on their own campuses. Suggestions for developing assignment design workshops for various types of courses – general education, end-of-course capstones, and active learning environments – will be covered as well.

4:00-5:00pm. Effective Communication of Student Learning Assessment: Telling our Stories Better

Ereka Williams, NILOA Coach from North Carolina A&T State University; and *Gianina Baker*, NILOA Assistant Director
Room: Indiana Ballroom E

This session focuses on how to effectively communicate institutional assessment of student learning to external audiences through evidence-based storytelling. Findings from NILOA's national survey of provosts, NILOA policy statement, and Excellence in Assessment (EIA) applications express the need for such work to be done. This session will equip attendees with resources and examples to better share narratives around assessing student learning on their campus by pulling examples from the field and engaging with attendees on how to move from current reporting and transparency efforts toward more effective communication.

Additional Considerations:

NILOA will have space during the Institute's poster session Monday, October 22 between 5:30 to 6:45 pm. Feel free to stop by and ask any questions you may have. We will try to answer them as best we can, and provide resources that can help in your assessment efforts. We always enjoy meeting colleagues engaged in assessment, so even if you don't have a question just stop by and say hi.

NILOA will also have a table outside of Indiana Ballroom E – where NILOA's Track Presentations take place – at times throughout the Institute seeking volunteers to offer honest feedback on our new website. As you may know, NILOA has been undergoing a website redesign, and we want to ensure that our audiences and stakeholders – you – find our website useful and easy to navigate. Please consider stopping by for 5-10 minutes throughout the Institute to participate.

Finally, NILOA will have a meeting Sunday, October 21 from 1:30-4:30pm for invited guest from the HBCU Collaborative for Excellence in Educational Quality and Assessment (CEEQA). This convening was conceptualized by Morehouse School of Medicine's Office of Educational Outcomes and Assessment, Florida A&M's Office of University Assessment, and NILOA. Following the inaugural CEEQA convening this past June in Atlanta, NILOA is happy to once again engage with assessment and institutional effectiveness professionals from Historically Black Colleges and Universities to discuss all things assessment, uncover next steps for the Collaborative, and thank the members for their hard work and dedication. Attendance for this event is by invitation only